

2009 Getting in Touch with Literacy Conference

November 12 - 14



Sponsorship Opportunities

BUILD ADDITIONAL NAME RECOGNITION AND ATTENDEE INTEREST WITH THESE EXCELLENT SPONSORSHIP OFFERINGS!

A sponsorship is a proven way to build prestige and stand out from the crowd. Ensure your message reaches beyond the exhibit hall.

BIG KAHUNA: \$5,000

- Official sponsor of a meal function (i.e. lunch, dinner/awards banquet) with slideshow presentation of featured products during selected function.
- Complimentary meals for 3 representatives from your company during your function.
- Large banner acknowledging BIG KAHUNA sponsorship in the banquet hall for meal being sponsored.
- Extra-Large vendor space of 3 tables, including electrical and wi-fi access; a total value of \$800.
- Banner acknowledging sponsorship in exhibit area with largest name on the banner representing BIG KAHUNA level of sponsorship.
- Acknowledgment of your sponsorship by conference chairs and presentation of your logo in a slide show at all banquets and keynote sessions.
- Full page color ad inserted on the back inside cover of the conference guide.
- Acknowledgment of BIG KAHUNA level of Sponsorship in 2009 GITWL conference guide.
- Your logo and company name printed on the conference tote bags, giving you high impact visibility throughout the conference. Have all attendees carry your message with them.

- Acknowledgment as BIG KAHUNA Level Sponsor (with logo) on 2009 GITWL conference web site with active link
- Sponsor ribbons on the badges for all attending company representatives
- Insertion of approved corporate marketing material literature in attendee conference bag.

WIPE-OUT: \$2,500

- Official sponsor of a Continental breakfast with banner acknowledging WIPE-OUT sponsorship during selected function.
- Large vendor space of 2 tables, including electrical and wi-fi access; a total value of \$550.
- Banner acknowledging sponsorship in exhibit area with name on the banner representing WIPE-OUT level of sponsorship.
- Acknowledgment by conference chairs at morning keynote sessions and opening/closing general sessions
- Acknowledgment of WIPE-OUT level of Sponsorship in 2009 GITWL Conference guide.
- Full-page ad (with logo) in 2009 GITWL Conference guide.
- Your logo and company name printed on the conference tote bags, giving you high impact visibility throughout the conference.
- Acknowledgment as WIPE-OUT Level Sponsor (with logo) on 2009 GITWL conference web site with active link
- Sponsor ribbons on the badges for all attending company representatives
- Insertion of approved corporate marketing material literature in attendee conference bag.

RIP CURL: \$1,000

- Official sponsors of the hospitality suite.
- Vendor space of 1 table, including electrical and wi-fi access; a total value of \$300
- Banner acknowledging sponsorship in exhibit area with name on the banner representing Rip Curl level of sponsorship.
- Banner acknowledging sponsorship of hospitality suite in the hospitality lounge
- Acknowledgment of RIP CURL level of sponsorship in 2009 GITWL Conference guide.
- Half-page ad (with logo) in 2009 GITWL Conference guide.
- Acknowledgment as Rip Curl Level Sponsor (with logo) on 2009 GITWL conference web site with active link.
- Sponsor ribbons on the badges for all attending company representatives

A La Carte menu for sponsorships and vendors

Vendors & Exhibitors

Commercial Vendor Exhibit 6 ft. tables = \$250 each

Non-profit Exhibit 6 ft. tables = \$150 each

Electrical = \$25

Wi-Fi access= \$25

Advertisements in the conference guide/program

Full page color ads = \$500

Full page ads = \$400

Half page ads = \$300

Quarter page = \$200

Business card/tributes = \$100

Donations for conference - donors will be recognized in the program

Catalina Level = \$500

Balboa Level = \$250

Coronado Level = \$100

Santa Rosa Level = \$50

Koenig/Holbrook/Blome Scholarship Funds - in support of a TVI that wouldn't otherwise be able to attend (scholarships of \$500/TVI, for as many teachers/professionals that we can support)

Platinum Level = \$500

Gold Level = \$250

Silver Level = \$100

Bronze Level = \$50

To coordinate vendor sponsorship, please contact:

Patricia Leader

GITWL 2009 Exhibits Chair

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